

# Intelligent Callback



# **Help Yourself to a Snack!**



# What's the Better Experience?





## Waiting is being eliminated

• Restaurants

#### Buzzers

• Barbers

Text notification

• Your Call Center

#### Intelligent Callback!





- Virtual Queuing
  - Reduce Customer Frustration
  - Handle Traffic Peaks
  - Eliminate Busy Signals
- Voice + Web + Mobile
- Text Notification of Agent Availability



- Powerful in-flight management
  - View Attempts
  - Call Immediately
  - Cancel Callback



- Uses ACCS IVR engine call never leaves Call Center
- Duplicate Call Recognition and Re-Queue
  - Option to set higher priority for repeat callers
- Workload Leveling
- Wallboard Integration

# **Coming Up**



### **Dynamic Callback Scheduling**



### **Dynamic Callback Scheduling**

- ICB is Tracking the Call Center Statistics Let's Use the Data
- Tracks Staffing, Calls Answered, Wait Times
- Manually set the periodicity of your business
  - Weekly, Monthly, Yearly or Combined
- Identify Trends
- Weigh Recent vs Older vs Real-Time Data
- Offload Calls from Busy Times to when Agents are Underutilized

### **Workforce Management Adapter**

- Leave forecasting to the specialists
- WFM can be granular, but staffing right is hard
- Set the weight of forecast vs real-time



